



Section 508 Acquisition Tools Focus Group

02 February 2005



Introduction





Discussion on Acquisition Variations and Profiles

02 February 2005

Acquisition Profiles

- Acquisitions differ on several dimensions
 - Characteristics of the acquisition process, the buyer, the seller/provider, and the E&IT products/services
- A distinct combination of these characteristics defines an *acquisition profile*
 - Macro-purchases and Micro-purchases
 - Requiring officials and Credit Card buyers
 - COTS purchases and Custom E&IT purchases
 - E&IT product vendors and E&IT solution providers
- Different profiles may have different market research information requirements
 - e.g. granularity and level of detail of reporting

Key Wizard Profiles

- RFP/RFQ competitive contracts
 - competitive solicitation, source selection, and subsequent associated contract
- MAS / IDIQ type contracts
 - master contract initially established for products (multiple or indefinite quantity), buyers make subsequent product acquisitions from items originally identified in the master contract
- Micropurchases using federal credit card
 - typically MAS-type buy, very simplified process

Key Consumer Profiles

- Competitive RFP/RFQ with associated contract
 - Baseline process
- MAS type contract with subsequent buys or task orders
 - Similar process
- Micropurchase using federal credit card
 - Simplified process

RFP/RFQ with Associated Contract

- Shop for E&IT products or services
 - Identify candidate vendors and associated products or services as appropriate in Needs Assessment
- Compare market research information
 - Review available voluntary accessibility information for each product or vendor
 - Solicit preliminary information if not already available
- Conduct preliminary exception analysis
 - Assess commercial availability, fundamental alteration, undue burden, ...

MAS Contracts with Subsequent Buys/Task Order

- Master contract established first
 - Vendors register voluntary information for products/services – FAR requirement
- Subsequent buys by requiring officials
 - Shop for E&IT products or services
 - Compare market research information
 - Conduct preliminary exception analysis

Micropurchase Using Federal Credit Card

- Typically MAS-type acquisition
 - Master contract established first
 - Subsequent buys by requiring officials
- Simplified acquisition process
 - Buyer in the roles of both requiring official, contract officer, and compliance monitor



Is Section 508 Relevant to Your Requirements?

Site Layout Controls

Change Font: Arial
Change Font Size: 14px
Enter

[Home](#) | [Browser](#) | [Reporter](#) | [Glossary](#) | [User Manual](#)

Please Characterize your planned acquisition

Acquisition Type: Custom Solution COTS Product

Acquisition Vehicle: RFP/RFQ Competitive Bid MAS/IDIQ Type Contract

Will the acquisition result in contact Bundline (see FAR 2.101): Yes No Maybe

Acquisition Value:

Will you acquire **Electronic & Information Technology (E&IT)?**

Yes **No** **Maybe** [I'm not sure, tell me more...](#)

Will your acquisition include **Information, Documentation, and Support** for new or existing E&IT?

Yes **No** **Maybe** [I'm not sure, tell me more...](#)



Select **Yes** or **No** to describe a definite or likely acquisition to meet your program requirements. Select **Maybe** to describe a possible option or viable alternative to meeting your requirements. Click on hyperlinks including **'I'm not sure, tell me more ...'** for additional information about the question.

Exit

Next >

Links to Other Resources:

- [Section508.gov](#)
- [U.S. Access Board](#)
- [Federal Acquisition Information Resources](#)
- [Federal Acquisition Training Resources](#)

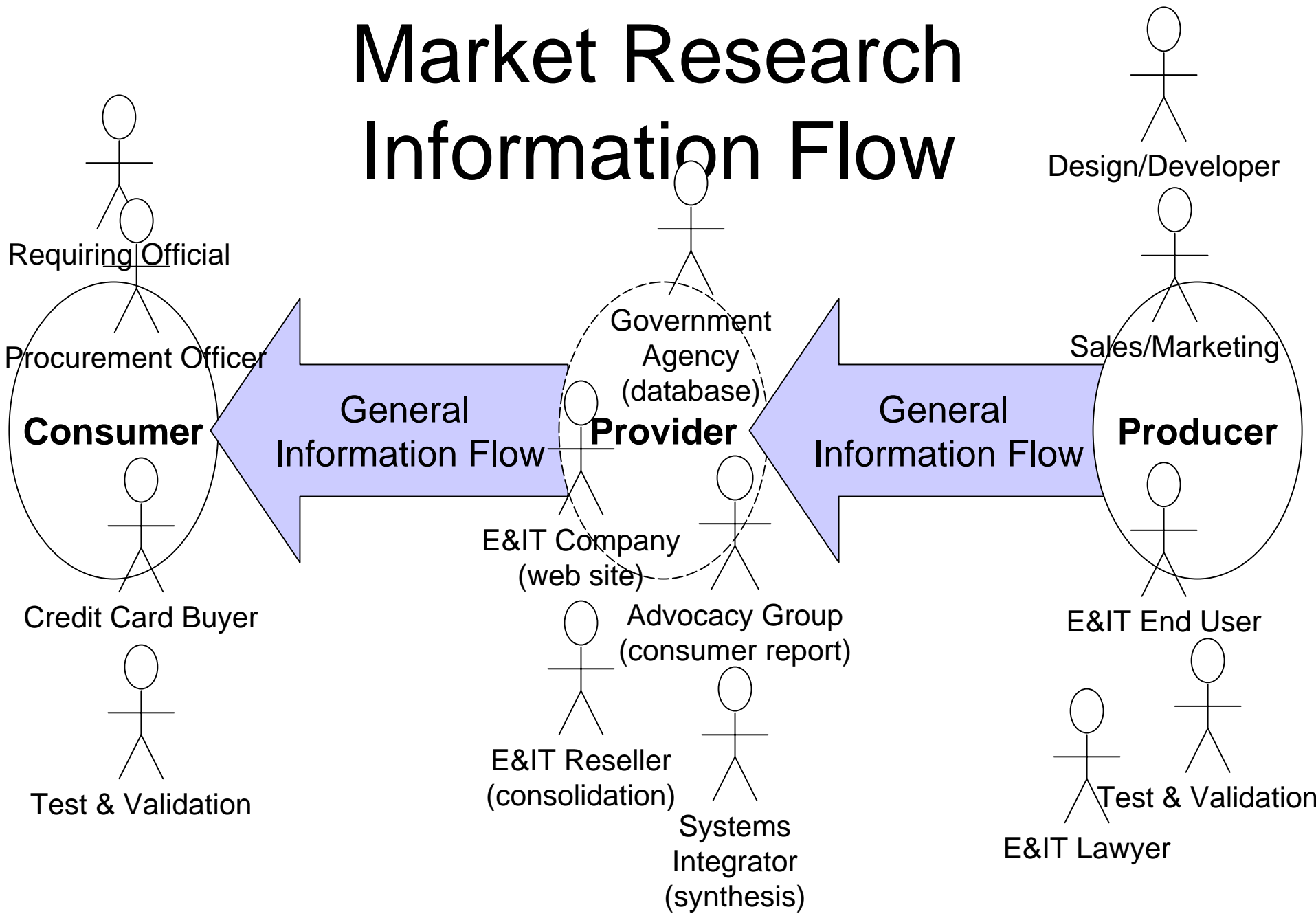
[Questions or Comments](#) [Privacy Statement](#)



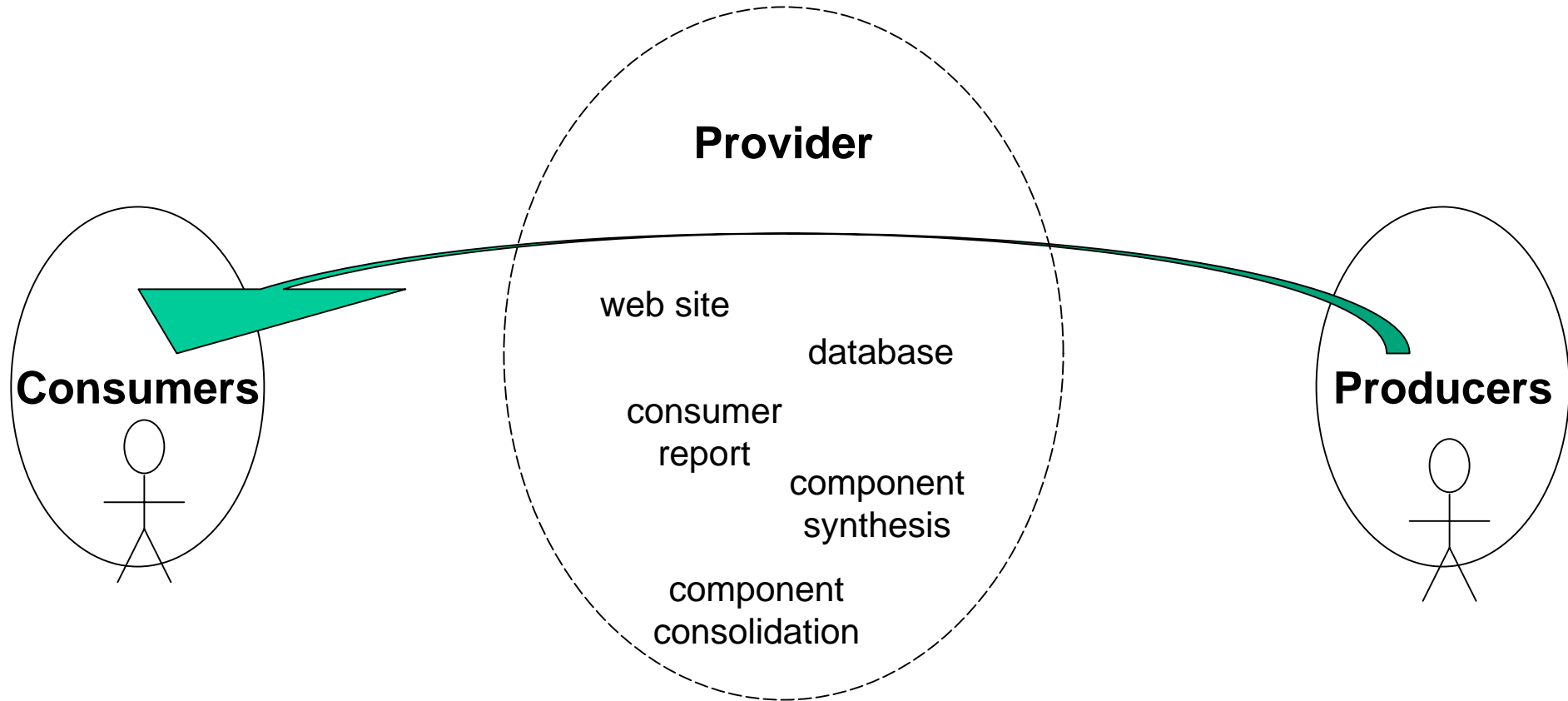
Wizard User Scenarios

02 February 2005

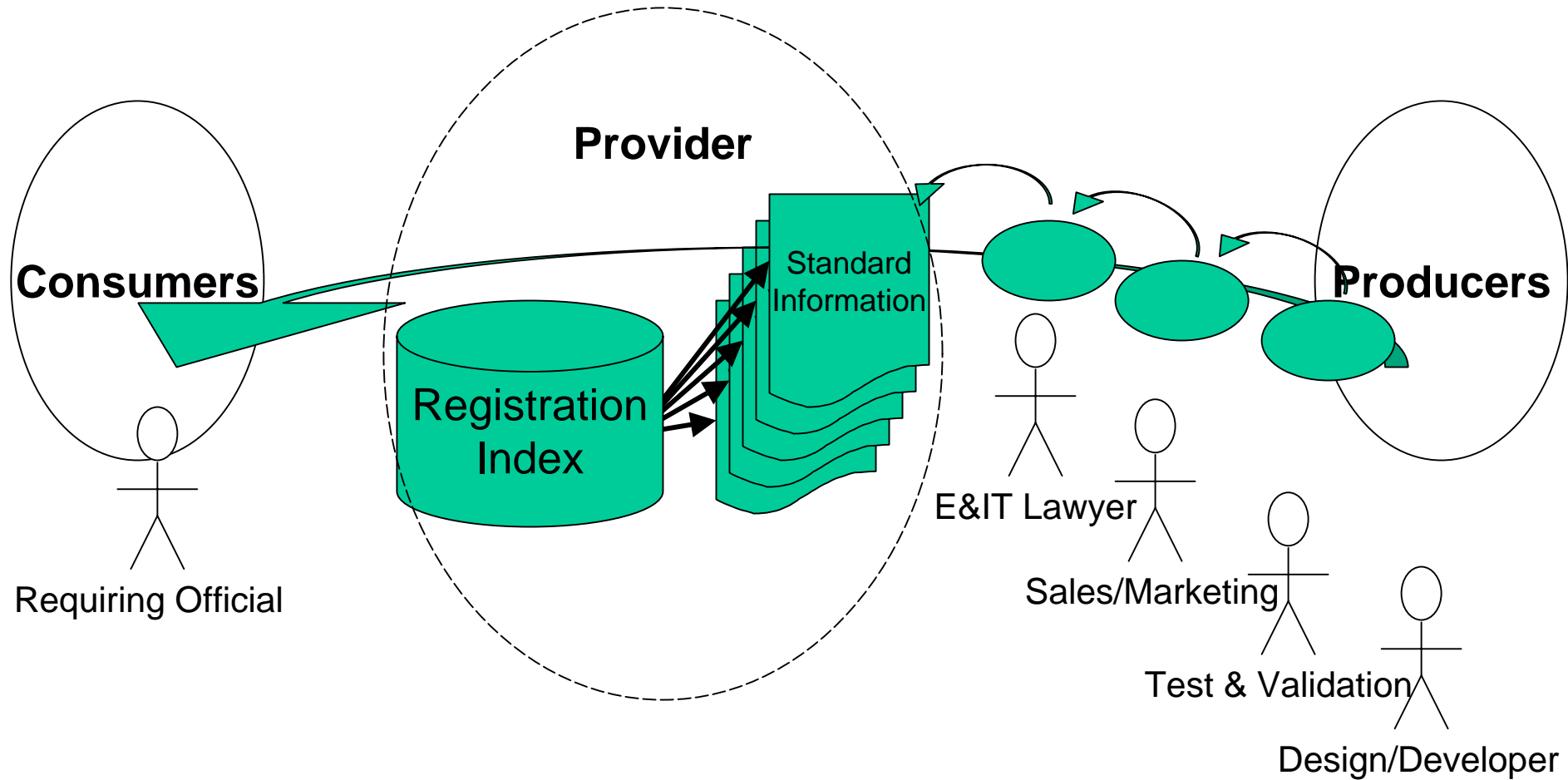
Market Research Information Flow



Information Channels



Baseline Information Channel





Consumer Scenarios

02 February 2005

Consumer Use Cases

- Determine Applicable Requirements
 - Section 508 Relevance and Applicability
- “Shopping” for Information
 - Identify candidate E&IT products or vendors
 - Compare available market research information
- Conduct preliminary exception analysis
 - Commercial availability screen, insight on other possible exceptions (fundamental alteration, undue burden) or equivalent facilitation



Information Consumer

Business Need



Information Consumer

*Shopping list of
Products/Vendors*



Information Consumer

*Market Research
Review*

E&IT Acquisition Process

*Section 508
Requirements*

*Section 508
Information 'matrix'*

*Section 508
Exception analysis*

Buy Accessible Wizard

Determine Relevance and Applicability

- Characterize program needs
 - Physical and functional E&IT requirements
- Determine specific applicable provisions from the Access Board Standard
 - Based on specific program requirements
 - Conduct general exception analysis

“Shopping” for Information

- Identify candidate products or vendors
 - Past performance, recommendations, etc.
- Find accessibility information for each candidate product or vendor
 - Interface/interact with central information registration index (Buy Accessible)
 - Initial ‘solicitation’ for missing information?

Buy Accessible Portal Shopping Interface

The screenshot displays the 'Section 508: The Road to Accessibility' website in Microsoft Internet Explorer. The browser's address bar shows the URL <http://section508.gov/index.cfm?FuseAction=Search>. The website header features the 'Section 508' logo and the URL www.section508.gov. A 'Site Layout Controls' panel on the right allows users to change the font to 'Verdana' and the font size to '12px'. A navigation menu includes links for 'Buy Accessible', '508 Law', '508 & You', '508 Training', '508 Coordinators', 'Accessibility Forum', 'FAQs', and 'Events'.

The main content area is titled 'Search Results' and shows 'Displaying 1 - 7 (7 Matches)'. A search box contains the text 'Printer'. Below the search box are radio buttons for 'Buy Accessible Products' (selected), 'Buy Accessible Services', and 'Section 508 Website'. A 'Search' button and a 'Clear' button are also present.

The search results list four items:

- 1. Color Systems**
Canon color systems provide high quality digital color laser copying, on-demand printing, and multiplatform network printing. Can be transformed into color publishing devices. Speeds range from 7.5 to 50 ppm.
- 2. IBM Serial Impact Matrix Printer Model 003**
The new 4247 Model V03 offers: Print speed of up to 1,100 characters per second (cps) in Fast Draft mode; Rugged design with metal covers for demanding transaction applications; A workload capacity of up to 64,000 pages per month; Two front paper path
- 3. IBM z/OS 1.5**
z/OS 1.5 continues to provide leadership in innovation and enhances the value of zSeries. New security technology is provided with Multilevel Security. System availability is enhanced with changes to z/OS's internal message delivery infrastructure
- 4. Micrographics**
A full range of Canon scanners, filmers, reader-printers, and digital storage systems help organizations of every size and type store and retrieve millions of pages of archived documents every year. The information and image management industry

On the right side of the page, there is a 'User Login' section with a 'Username' field (containing 'Enter Username'), a 'Password' field, and radio buttons for 'Buy Accessible' (selected) and '508 Universe'. A 'Login' button is located below these fields. Additional links include 'Forgot Password?', 'Register For Buy Accessible: - Product Vendors - Service Providers', 'Register For The 508 Universe', and 'Check Vendor Status'. An 'Icon Key' section shows '508 Template' and 'Save Item' buttons.

The Windows taskbar at the bottom shows the Start button, several open applications including 'Seema Jetli - I...', 'bin', 'Tomcat', 'Buy Accessibl...', and 'Section 508...', and the system tray with the date '9:25 AM'.

Compare Market Research Information

- Review accessibility information available for each product or vendor
 - Compare ‘apples to apples’ with well-defined information types
 - Clear language for consistent interpretation



Market Research Portal

Site Layout Controls

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Search Buy Accessible Registration Index for:

Buy Accessible Products

Buy Accessible Services



[What is comparable marke research data?](#)

[What is the Buy Accessible Registration Index?](#)

[What is Market research data used for?](#)

Links to Other resources:

[Section508.gov](#) [U.S. Access Board](#)

[Federal Acquisition Information Resources](#)

[Federal Acquisition Training Resources](#)

[Questions or Comments](#) [Privacy Statement](#)



Market Research Portal

Site Layout Controls

Change Font

Change Font Size

[Home](#) | [Browser](#) | [Reporter](#) | [Glossary](#) | [User Manual](#)

Search Buy Accessible Registration Index for:

Buy Accessible Products

Buy Accessible Services

Number of products found : 10



[What is comparable market research data?](#)

[What is the Buy Accessible Registration Index?](#)

[What is Market research data used for?](#)

Product/Service	Vendor	Accessibility Info	Description
Basic D	Sighted Electronics Inc.	Accessibility Info	Braille and raised graphics embosser (printer). Translate Braille from Windows applications such as Word, Acrobat, email, internet pages, etc. Produces Braille on both front and back of a page at the same time. WinBraille Braille and raised graphics translation software is included.
Basic S	Sighted Electronics Inc.	Accessibility Info	Basic S Braille Embosser (printer) is capable of producing Braille or raised graphics from most Windows applications. The Basic S Embosses Braille on one side of a page at a speed of 160 pages per hour. WinBraille Braille and graphics translation software is included.
Granade Output management	MMA Corp	Accessibility Info	Data is easily merged into a WYSIWYG electronic forms at high speed. Then, the formatted data is printed to ANY output device (printer, fax, email, archive) with NO resolution or driver restrictions. Complementary products include Visual eForms Designer, Toolbox and Enterprise Server. Supports conversion of forms in FormFlow, PDF, OmniForm, Word, Paper and more.
			Nakisa FloorPlan is a real-time map of employees' offices, conference rooms, workstations, equipment and other resources. No more updating floor plans manually. FloorPlan stays current by pulling data directly from your data sources.



Vendor Information

Site Layout Controls

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Name : Sighted Electronics Inc.

URL : <http://www.sighted.com>

Address : 69 Woodland Ave
Westwood, NJ 07675

Phone : 201-666-2221

Fax : 201-666-0159

Contact : David Pillischer

Contact Phone : 201-666-2221

Contact Email : david@sighted.com

Accessibility Commitment Statement :

Description: Braille printers or Braille Embossers to produce Braille documents and raised graphics. Braille displays Braille computer monitors. Braille keyboards and note book Braille computers. Scanning software that reads Braille documents and converts them back to text. WinBraille Braille printer drivers. GSA contract GS35F0563J

Links to Other Resources:

[Section508.gov](#)

[U.S. Access Board](#)

[Federal Acquisition Information Resources](#)

[Federal Acquisition Training Resources](#)

[Questions or Comments](#) [Privacy Statement](#)

Conduct Preliminary Exception Analysis

- Commercial availability screen, insight on other possible exceptions (undue burden, fundamental alteration) or equivalent facilitation


Wizard Screen Mock Up for Preliminary Exception Analysis Interface

Section 508 Relevance: General Exceptions - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History Links Google Customize Links Windows Media Windows SideStep

Address http://localhost:8080/AccessibilityForum_beta2_dist/GeneralExceptions.jsp Go

 **Do Any Specific Exceptions Apply?** Change Font Arial Change Font Size 12px Enter

[Home](#) | [Browser](#) | [Reporter](#) | [Glossary](#) | [User Manual](#)

Please review and provide all information before continuing


Are there applicable requirements that are not commercially available? Yes No Maybe [I'm not sure, tell me more...](#)

Does an applicable requirement require alteration or the E&IT? Yes No Maybe [I'm not sure, tell me more...](#)

Is the required alteration fundamental to the nature of the E&IT? Yes No Maybe

- 1194.3 (e) states that this part shall not be construed to require a fundamental alteration in the nature of a product or its components.

Does meeting an applicable requirement impose an undue burden on the agency? Yes No Maybe [I'm not sure, tell me more...](#)

 Please answer to determine if a [general exception](#) to Section 508 requirements applies. Select **Yes** or **No** to describe a definite or likely characteristic of your E&IT acquisition. Select **Maybe** to describe a possible characteristic of your planned E&IT acquisition.

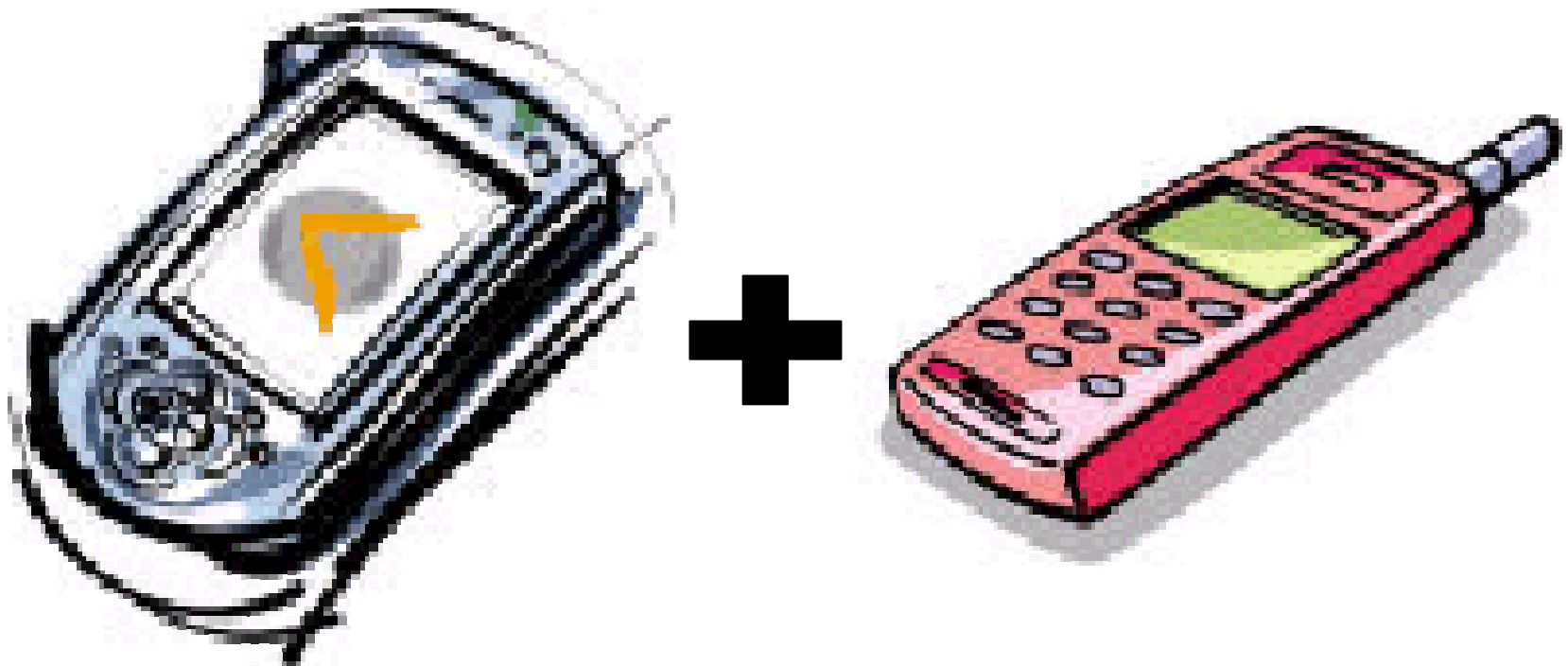
Done Local intranet

Start bin Microsoft Pow... Tomcat Section 508 ... 10:58 AM

An Example Scenario

- Commercial Off The Shelf (COTS) E&IT Product Acquisition
 - The requiring official interacts with the Wizard to identify the specific Section 508 requirements that apply to their particular E&IT program requirements.
 - This ‘baseline’ scenario moves sequentially through the three information consumer use cases:
 - Determine Relevance and Applicability
 - Shopping for Information
 - Preliminary Exception Analysis.

Example E&IT COTS Product



Another Example Scenario

- Custom E&IT Development/Integration Acquisition
 - The requiring official interacts with the Wizard to identify the specific Section 508 requirements that apply to their particular E&IT program requirements.
 - Essentially the same from a process perspective as the baseline COTS E&IT product acquisition.
 - Major difference is that the physical and functional characteristics of the E&IT to be acquired may not yet be precisely known during the early acquisition stages of Needs Assessment.

Example Custom E&IT Product



Welcome to the Buy Accessible Wizard!

Site Layout Controls
Change Font
Change Font Size

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The Buy Accessible Wizard is a web-based application to facilitate compliance with the requirements of Section 508.

Registered user, please login to access your saved data. ↓

User Login

Login Name

Password

Non-registered users select "Proceed" to start a new Wizard session. →

 [What is the Buy Accessible Wizard?](#)

[Who should use this Wizard?](#)

[How can I register as a user?](#)

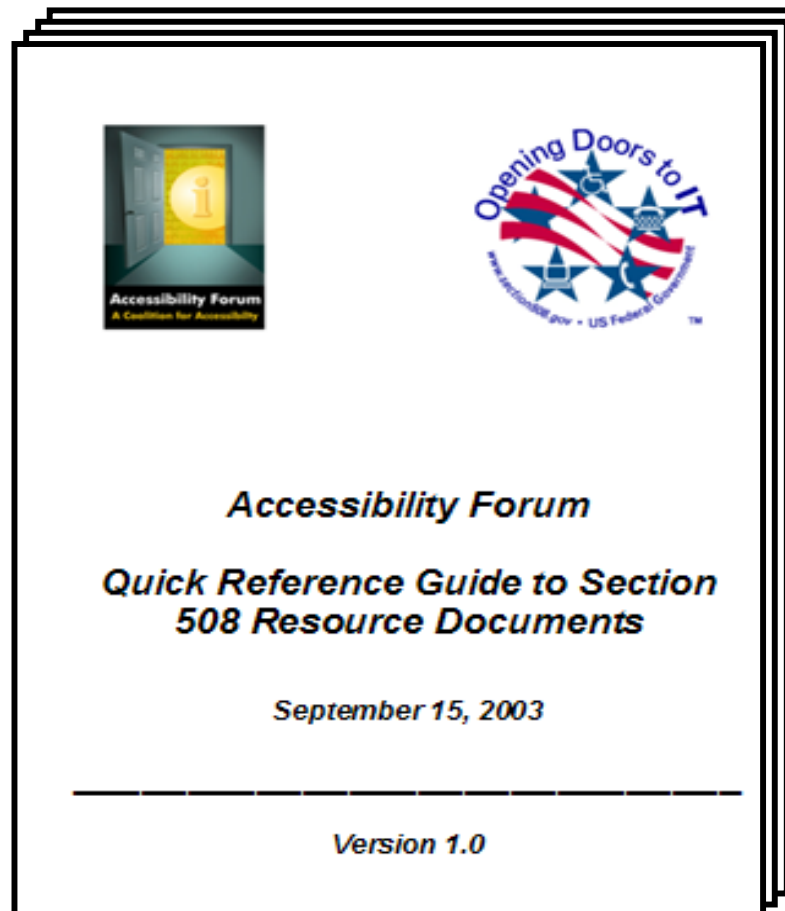
Links to Other Resources: ■ [U.S. Access Section508.gov Board](#) ■ [Federal Acquisition Information Resources](#) ■ [Federal Acquisition Training Resources](#)

[Questions or Comments](#) ■ [Privacy Statement](#)

Another Example Scenario

- E&IT Service Delivery Acquisition
 - Federal agency contracts with E&IT service provider to deliver expert consulting services on E&IT accessibility
 - The requiring official will typically need to specify in the SOW the expected E&IT deliverables of the service
 - The expected deliverable is often intellectual property provided as information content, e.g. research results or white paper, PowerPoint slides; statistical analysis of a survey, ...
 - What if this content is posted on the internet/intranet?

Example E&IT Service Delivery



Another Example Scenario

- Schedule (MAS) COTS Product Buy
 - The indefinite delivery type of acquisition typically follows a two-staged process:
 - Establish MAS/indefinite delivery contract – this initial stage is the responsibility of the procurement contract officer. The FAR final rule explicitly states that contract officers are responsible to insure that appropriate market research information is available for the E&IT products and services included on the contract.
 - Make purchases using the established ‘master’ contract – once the master contract is established, the second stage of the process may occur. This is the responsibility of the federal requiring official, and is essentially the same as the baseline COTS E&IT acquisition, perhaps with additional restrictions placed by the master contract.

Example Schedule Shopping

The screenshot shows a Microsoft Internet Explorer browser window displaying the GSA Advantage! website. The address bar shows the URL: https://www.gsaadvantage.gov/advgsa/advantage/search/search.do?cat=ADV.504.4321.15.07&BV_UseBVCookie=Yes. The website header includes the GSA Advantage! logo, a shopping cart (0 items, \$0.00), and navigation links like Home, What's New, e-Buy, e-Library, Customer Assistance, Profile, Parked Carts, Order Status/History, Login, and Register. A search bar is present with a "Find it!" button and a dropdown menu set to "All Categories".

The search results page shows a breadcrumb trail: Home > All Products > IT Solutions & Electronics > Computer Equipment & Accessories > Computers > Desktop computers. The search results are sorted by "Most relevant" and show 10653 products. A filter for "Desktop Computers" is applied. The results are displayed in a table with columns for NSN/Mfr. Part No/Product, Price / Delivery, and Quantity.

NSN/Mfr. Part No/Product	Price / Delivery	Quantity
ETI-P3-1G ETI DESKTOP COMPUTER P3 1G Desktopo Computer - Pentium 3 - 1GHZMATSONIC P3 ATX ALL-IN-ONE MBINTEL P3-1GH Z CPU W/FANP3-ATX MID TOWER CASE128MB MEMORY1.44MB FLOPPY DRIVE52X CDROM 40GB 5400RPM HARD DRIVE56K V.90 FAX MODEMSOUND/SPEAKER SET/VIDEO10/100 E THERNETPSII ... Manufacturer: ESSENCE Contractor: ESSENCE TECH INC. [GS-35F-0525M] (s 8 a)	\$737.00 EA 15 days 508✓	<input type="text"/> ADD to Cart
SSDTS-AT-031 DESKTOP COMPUTERS TIB's Appalachian Series StarSpark Models Personal Desktop Computers (PC) consists of Athelon 1.4 GHz CPU, 256 MB PC133 SDRAM (1 GB Max), 40GB (7200 RPM) U/ATA/133 HDD, 17" (16" VIA) .27AG Low Radiation MPR II Monitor, 32MB 128Bit AGP ... Manufacturer: TIB COMPUTER SYSTEMS Contractor: THE INFORMATION BUREAU, INC. [GS-35F-0375M] (s 8 a h)	\$854.00 EA 30 days	<input type="text"/> ADD to Cart
SSDTS-AT-041 DESKTOP COMPUTERS TIB's Appalachian Series StarSpark Models Personal Desktop Computers (PC) consists of Athelon 1.4 GHz CPU, 512 MB PC133 SDRAM (1 GB Max), 40GB (7200 RPM) U/ATA/133 HDD, 19" (18" VIA) .26AG Low Radiation MPR II Monitor, 64MB 128Bit AGP ... Manufacturer: TIB COMPUTER SYSTEMS Contractor: THE INFORMATION BUREAU, INC. [GS-35F-0375M] (s 8 a h)	\$1,044.00 EA 30 days 508✓	<input type="text"/> ADD to Cart
ETI-P4-1.6G ETI DESKTOP COMPUTER 1.6G Desktopo Computer - Pentium 4 - 1.6GHZMATSONIC ATX ALL-IN-ONE MBINTEL P4-1.6 GHZ CPU W/FANP4-ATX MID TOWER CASE256MB MEMORY1.44MB FLOPPY DRIVE52X CDR. OM40GB 5400RPM HARD DRIVE56K	\$980.00 EA 15 days	<input type="text"/> ADD to Cart

Another Example Scenario

- Bundled E&IT Acquisition
 - Multiple, possibly unrelated requirements are grouped together and acquired under one contract
 - When more than one individual E&IT element is bundled together in a single acquisition, the Federal requiring official must conduct a separate Wizard analysis for each individual E&IT element in the bundle.
 - The Wizard allows users to relate each individual E&IT analysis to a 'procurement identification number' provided by the user on the Wizard Data Summary Page
 - Wizard users conduct an individual analysis for each E&IT element in the acquisition bundle, then relate them together as a bundle with the same procurement number.



Producer Scenarios

02 February 2005

Producer Use Cases

- Determine Applicable Requirements
 - Section 508 Relevance and Applicability
- Produce Market Research Information
 - Templates for standard types and formats
 - Content form fillers for consistent language
- Register External Reference to Information
 - Information hosted and maintained by producer
 - Register pointer to producer owned information



Information Producer



Information Producer



Information Producer

E&IT characteristics

E&IT accessibility information

Standard, consistent information

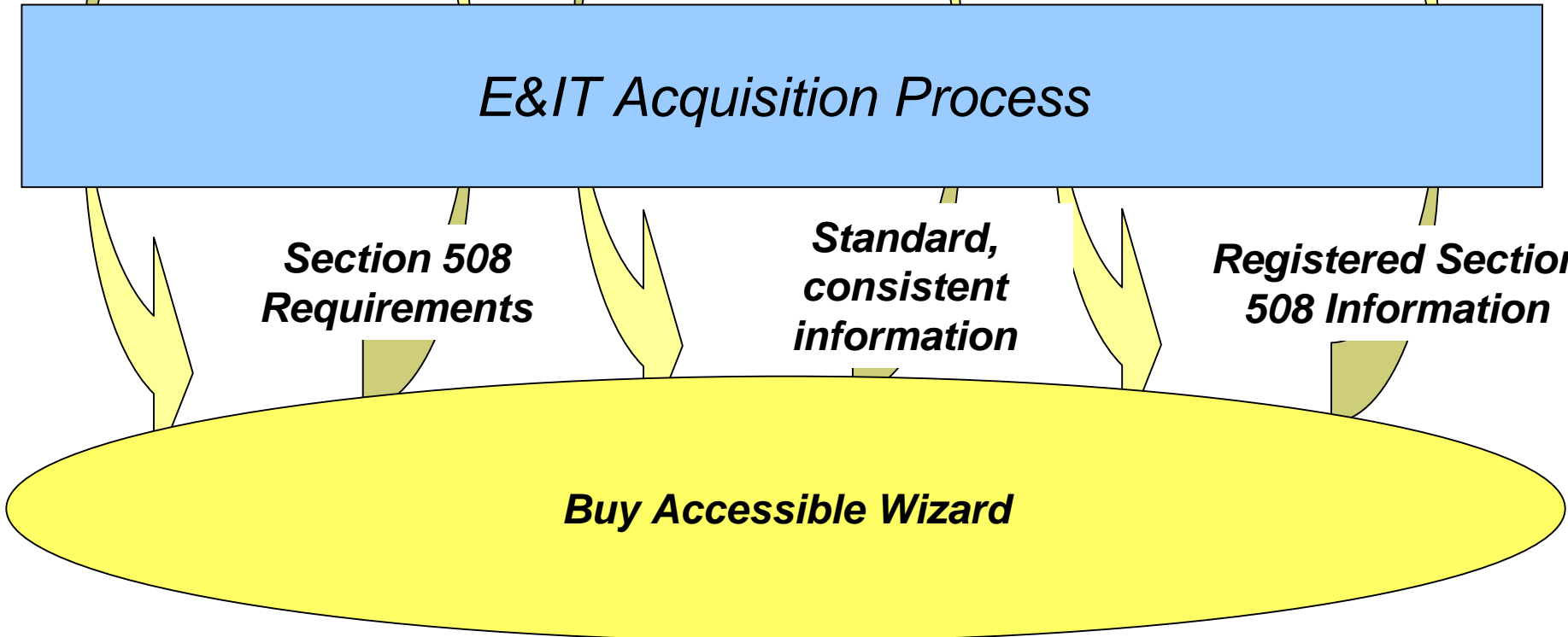
E&IT Acquisition Process

Section 508 Requirements

Standard, consistent information

Registered Section 508 Information

Buy Accessible Wizard



Produce Information

- Information identifying the vendor and related E&IT products or services as appropriate
 - Relation is between E&IT and information
- Templates for standard format structure
 - ‘Meta-template’ for the types of information
 - ‘Sub-template’ for specific info e.g. VPAT
- Form fillers for consistent content
 - Standard language within sub-templates

Create and Capture Information


- Information identifying the vendor and each related E&IT product or service
 - Relation is between E&IT and information
- Templates for standard format structure
 - ‘Meta-template’ for the types of information
 - ‘Sub-template’ for specific info e.g. VPAT
- Form fillers for consistent content
 - Standard language within sub-templates

Wizard Screen Mock Up for Create and Capture Information Interface

Buy Accessible Wizard Start - Microsoft Internet Explorer

File Edit View Favorites Tools Help


Address http://localhost:8080/AccessibilityForum_beta2_dist/Browser.jsp Go Links >>



Create and Capture Market Research Data

[Home](#) | [Browser](#) | [Reporter](#) | [Glossary](#) | [User Manual](#) | [My Profile](#)

Create Comparable Market Research Data



[What is comparable market research data?](#)
[Who can read and write Wizard data?](#)
[How does this work with my existing market research data?](#)

E&IT	Vendor Information	Product/Service Statement	Individual Requirement Statements (VPAT)	Accessibility Documentation	Accessibility Testing Results	Accessibility Testimonials
E&IT #1	508 ✓ Edit	508 ✓ Edit	508 ✓ Edit	Create	508 ✓ Edit	Create

Links to Other Resources: [Section508.gov](#) [U.S. Access Board](#) [Federal Acquisition Information Resources](#) [Federal Acquisition Training Resources](#)

[Questions or Comments](#) [Privacy Statement](#)

Local intranet

Register with Wizard

- Register one time as vendor, then once for each E&IT product or service as appropriate
 - 1 to 1 relationship between vendor and Index
 - 1 to many relationship between vendor and E&IT
 - 1 to many relationship between E&IT and information
- Register references to the information
 - Producer owns, hosts, and maintains information

Section 508: The Road to Accessibility - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Media Print Mail News RSS

Address <http://www.section508.gov/index.cfm?FuseAction=Register> Go Links Customize Links Free Hotmail Google

Section 508
www.section508.gov

Site Layout Controls
Change Font Verdana
Change Font Size 12px
Enter

[Buy Accessible](#) | [508 Law](#) | [508 & You](#) | [508 Training](#) | [508 Coordinators](#) | [Accessibility Forum](#) | [FAQs](#) | [Events](#)

Search
Enter Search Words
Buy Accessible Products
Buy Accessible Services
Section 508 Website
Search Clear

Additional Links

- Advanced Search
- Communications/Media
- 508 Tools & Resources
- AT Showcase
- Contact Us

Buy Accessible Vendor Registration

Before registering as a new vendor, please be sure to check the [Registered Companies List](#) to see if your company has already been registered in the Buy Accessible database. If you cannot find your company name in the dropdown list of vendors, you will be able to add your company as a new vendor in the Buy Accessible database.

If your company is already listed as a vendor, your registration to be added as a new user will automatically be forwarded to the designated primary "Buy Accessible" administrator in your company. It is then up to the primary administrator to verify your information and decide whether or not you will be given access to add products to your company's profile. Your company's primary administrator name is included in the return email confirmation you receive after you register. Because your company profile information is maintained by your company's primary administrator, our web team cannot determine the length of time it will take to process your registration request. However, if you have not received notice of a status decision within 48 business hours, please email buy.accessible@qsa.gov with your information.

If your company is not listed and you proceed to register your company, you will be automatically assigned as the **primary administrator** for your business. As primary administrator, you have the option to update and maintain the information that you provide in your Buy Accessible company profile.

[Secure Login](#)
[Register For The 508 Universe](#)
 Register For Buy Accessible:
 - [Product Vendors](#)
 - [Service Providers](#)
[Check Vendor Status](#)

[Printer Friendly](#)

New Vendor Registration Form (* Required Field)

* First Name

* Last Name

Search

- Buy Accessible Products
 Buy Accessible Services
 Section 508 Website

Additional Links

- [Advanced Search](#)
- [Communications/Media](#)
- [508 Tools & Resources](#)
- [AT Showcase](#)
- [Contact Us](#)

Buy Accessible Vendor Registration

Before registering as a new vendor, please be sure to check the [Registered Companies List](#) to see if your company has already been registered in the Buy Accessible database. If you cannot find your company name in the dropdown list of vendors, you will be able to add your company as a new vendor in the Buy Accessible database.

If your company is already listed as a vendor, your registration to be added as a new user will automatically be forwarded to the designated primary "Buy Accessible" administrator in your company. It is then up to the primary administrator to verify your information and decide whether or not you will be given access to add products to your company's profile. Your company's primary administrator name is included in the return email confirmation you receive after you register. Because your company profile information is maintained by your company's primary administrator, our web team cannot determine the length of time it will take to process your registration request. However, if you have not received notice of a status decision within 48 business hours, please email buy.accessible@gsa.gov with your information.

If your company is not listed and you proceed to register your company, you will be automatically assigned as the **primary administrator** for your business. As primary administrator, you have the option to update and maintain the information that you provide in your Buy Accessible company profile.

- [Secure Login](#)
- [Register For The 508 Universe](#)
- Register For Buy Accessible:
 - [Product Vendors](#)
 - [Service Providers](#)
- [Check Vendor Status](#)

[Printer Friendly](#)**New Vendor Registration Form (* Required Field)*** First Name * Last Name * E-mail Address * Telephone Number FAX Number Company:

Wizard Screen Mock Up for Register Reference to Information Interface

Buy Accessible Wizard Start - Microsoft Internet Explorer

File Edit View Favorites Tools Help


Address http://localhost:8080/AccessibilityForum_beta2_dist/browser.jsp

GSA **Register Standard Types of Market Research Data**

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Register Comparable Market Research Data

 [What is comparable market research data?](#)
[Who can read and write Wizard data?](#)
[How does this work with my existing market research data?](#)

E&IT	Vendor Information	Product/Service Statement	Individual Requirement Statements (VPAT)	Accessibility Documentation	Accessibility Testing Results	Accessibility Testimonials
E&IT #1	508 Register	508 Register	508 Register	Register	508 Register	Register

Links to Other Resources: [Section508.gov](#) [U.S. Access Board](#) [Federal Acquisition Information Resources](#) [Federal Acquisition Training Resources](#)

[Questions or Comments](#) [Privacy Statement](#)

javascript:newwindow('PrivacyStatement.jsp') Local intranet

Producer Scenarios

- Register Contractor Identification and Accessibility Point of Contact Information
- Develop VPAT for an E&IT Product and Register a URL Reference to it
- Register a URL Reference to an Existing VPAT for an E&IT Product
- Develop and register (publish) ...
 - general statement on contractor position on accessibility and mechanisms used to insure it
 - overall accessibility claim about an E&IT product
 - any other ‘standard’ market research information



Provider Scenarios

02 February 2005

Provider Use Cases

- Determine Relevance and Applicability
- Shopping for Information
- Consolidate or Synthesize Information
- Register a Reference to
(consolidated/synthesized) Information



Information Provider

E&IT characteristics



Information Provider

Shopping list of products/vendors



Information Provider

E&IT accessibility information



Information Provider

Standard, consistent information

E&IT Acquisition Process

Section 508 Requirements

Section 508 Information 'matrix

Standard, consistent information

Registered Section 508 Information

Buy Accessible Wizard

Provider Scenarios

- Indicate Availability of Accessibility Information About an E&IT Product
- Collect and Review Accessibility Information for E&IT Subcontractors
- Present ‘testimonial’ Information from Accessibility Testers and Validators
- Present Consolidated ‘consumer report’ Types of Information from End Users



Next Steps

02 February 2005

What's Next?

- Buy Accessible Wizard release 1
 - Publicized at *IDEAS*, *508 Coordinators*, *ATIA*, CSUN, FOSE, IRMCO ...
- Focus Group Deliverables
 - Micropurchase market research 'seed' data
 - Prototype development schedule
- Meeting Schedule
 - Next meeting set for February 2005

Development Timeline



Focus Group Meetings

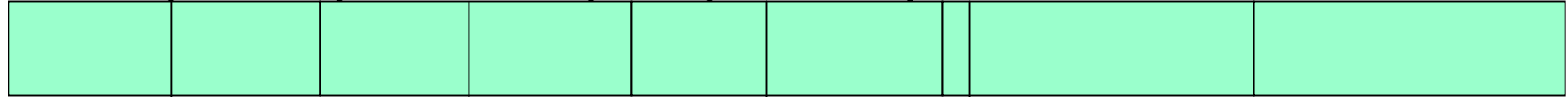
1/12

2/2

2/23

3/9

3/30



Jan

Feb

Mar

Apr

May

alpha1

alpha2

beta1

beta2

Prototype Release Schedule